

Exhibit E

From:

To:

Subject: Email Notice of Proposed Class Action Settlement

Unique ID: <<RefNum>>

To all Mount Sinai MyChart account holders who logged into their MyChart accounts through <https://mychart.mountsinai.org/> between October 27, 2020, and October 27, 2023, you may be eligible to receive a Claim Payment from a class action Settlement

Cooper, et al., v. Mount Sinai Health System, Inc.
Case No. 1:23-cv-09485-PAE

Why am I receiving this Email Notice? You are receiving this Email Notice as a result of the above-referenced class action litigation filed against defendant Mount Sinai Health System, Inc. (Mount Sinai) in the United States District Court for the Southern District of New York (the “Litigation”). Through the Litigation, the named plaintiffs alleged that their personal health information was collected and shared with Facebook through Mount Sinai’s implementation of the Facebook Pixel and Conversions Application Programming Interface (CAPI) on its Website and Patient Portal. Mount Sinai denies this allegation, including specifically denying that any medical information from either the Patient Portal or the Website was shared with Facebook. Nonetheless, the Parties collectively agreed to resolve their dispute on a class-wide basis.

Who is a Settlement Class Member? You are affected by the Settlement and potentially a Settlement Class Member if you are a Mount Sinai MyChart account holders who logged into your MyChart account through <https://mychart.mountsinai.org/> between October 27, 2020 and October 27, 2023.

What does the Settlement provide? Mount Sinai agrees to deposit into a Settlement Fund, \$5,256,588.00 to pay for: (a) reasonable Claims Administration Costs, including the payment of any taxes on the Settlement Fund; (b) any Attorneys’ Costs and Expenses and Attorneys’ Fees Award approved by the Court; (c) any Service Award approved by the Court; (d) any benefits to Settlement Class Members; and (e) any *cy pres* distribution approved by the Court. Settlement Class Member that submits a valid Claim Form will receive an equal *pro rata* share of the monies remaining in the Settlement Fund after the payment of settlement class counsels’ attorneys’ fees and litigation expenses, named plaintiff service awards, and settlement and administration costs. Please visit [here](#) for a full description of the Settlement Class Member Benefits and documentation requirements.

How do I submit a Claim Form for a Claim Payment? You must submit a Claim Form, available at [here](#) to be eligible to receive a Claim Payment. Your completed Claim Form must be submitted online or mailed to the Settlement Administrator at <Mailing Caption>, c/o Kroll Settlement Administration LLC, P.O. Box XXXX, New York, NY 10150-XXXX and postmarked, by DATE. You will need the Class Member ID located at the top of this email to submit a claim.

TO RECEIVE AN ELECTRONIC OR ACH PAYMENT FOR YOUR VALID SETTLEMENT CLAIM, YOU MUST FILE A CLAIM FORM ONLINE AT WWW.WEBSITE.COM

What are my other options? If you **Do Nothing**, you will be legally bound by the terms of the Settlement, and you will release your claims against Mount Sinai and other Related Entities as defined in the Settlement Agreement. You may **Opt-Out** of the Settlement by <<Opt-Out Date>> or file an **Objection** to the Settlement by <<Objection Date>>. Please visit www.website.com for more information on how to submit a request to opt-out and exclude yourself from or object to the Settlement.

Do I have a lawyer in this case? Yes, the Court appointed David S. Almeida and Britany A. Kabakov of Almeida Law Group LLC to represent you and other Settlement Class Members. You will not be charged directly for these lawyers; instead, the Attorneys' Costs and Expenses, Attorneys' Fees Award, not to exceed thirty-five percent (35%) of the Net Settlement Fund, and Service Awards will be paid from the Settlement Fund. If you want to be represented by your own lawyer, you may hire one at your own expense.

The Court's Final Approval Hearing. The Court is scheduled to hold a Final Approval Hearing on **DATE** at **TIME** ET, to consider whether to approve the Settlement, the Attorneys' Costs and Expenses, the Attorneys' Fees Award, not to exceed thirty-five percent (35%) of the Net Settlement Fund and a Service Award payment of \$2,500.00 to each Class Representative. You may appear at the hearing, either yourself or through an attorney hired by you, but you don't have to.

This Email Notice is only a summary. For more information or to change your address, visit www.website.com or call toll-free (XXX) XXX-XXXX

PLEASE DO NOT CONTACT THE COURT, CLERK OF THE COURT OR CLASS COUNSEL FOR INFORMATION ABOUT THE CLASS ACTION SETTLEMENT

Please monitor <https://www.website.com/> for updates or call (XXX) XXX-XXXX.

This email was sent to you because you are a Settlement Class Member. | [Unsubscribe](#)

Please do not reply to this email, it is sent from an unmonitored mailbox.